



2018 Impact Report



Content

2 Key Accomplishment

3 The Numbers

4 Year in Review

5 Impact

6 Funding



Key Accomplishment

On May 18, 2018, Synergy was excited and proud to announce that we had become a registered charity. This achievement opens doors for a number of new funding and grant opportunities that were not previously available to our organization as a not-for-profit.

As with most organizations relying on funding from grants and donations, Synergy is hoping these new opportunities for funding will help create and maintain sustainability in our programs.

"I was surprised we achieved charitable status so quickly after applying [for the second time], but I think it's a testament to the charitable nature of everything we do because all of our programs have structure, focus and always incorporate learning objectives. It is a big win for us, but it's an even bigger win for the youth and community who truly benefit from what we do." Terry Gill, Program Coordinator at Synergy.

Charitable Registration Number: 814102133 RR0001

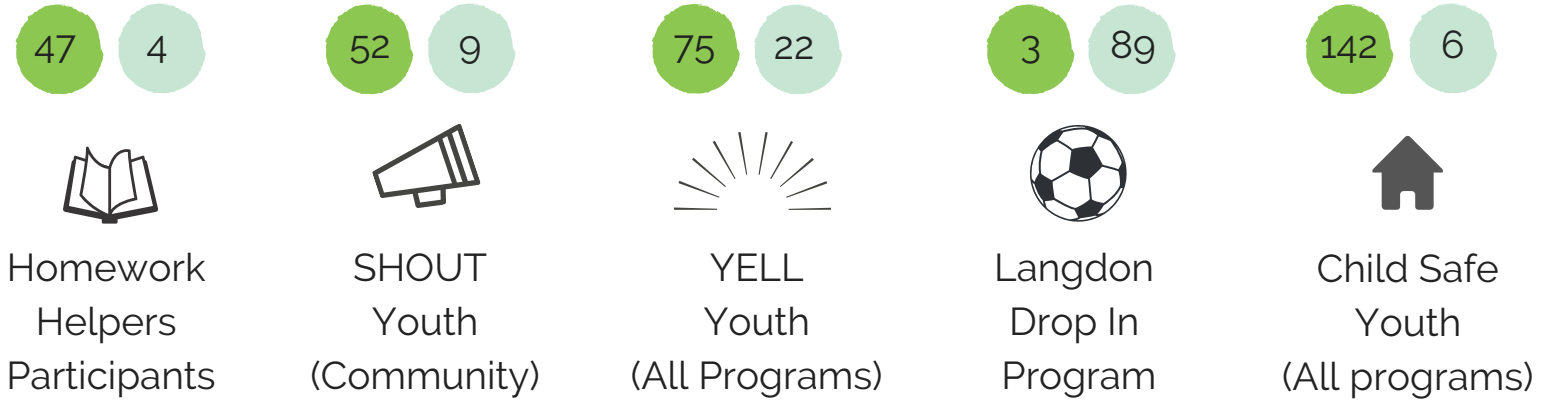


The Numbers

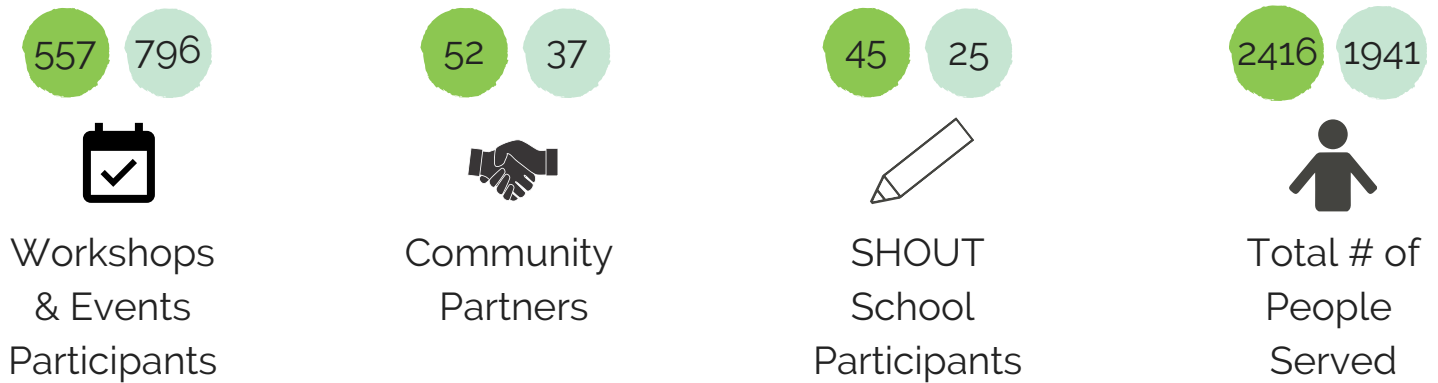
Chestermere

SE Rocky View & Area

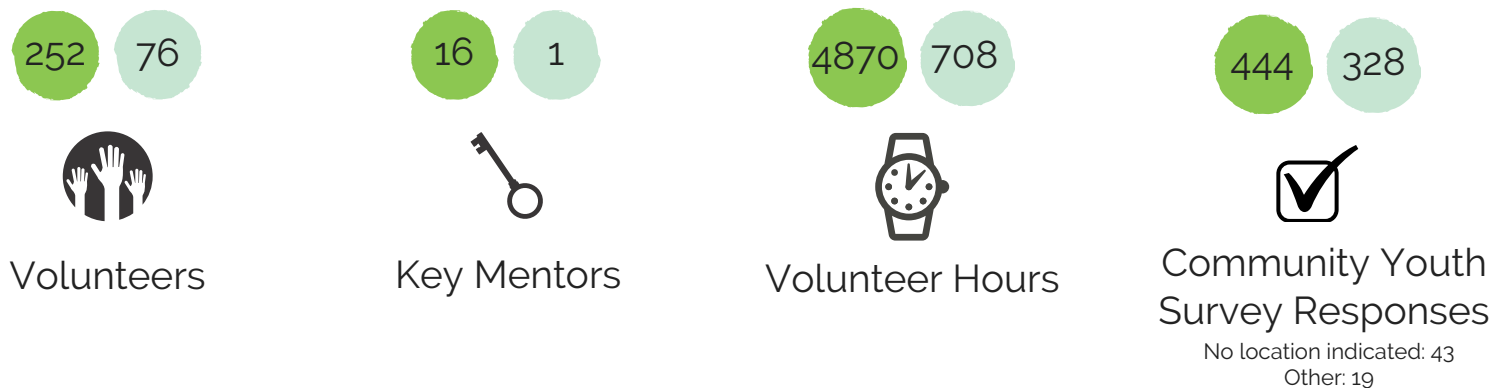
YOUTH PROGRAMS



COMMUNITY



ENGAGEMENT





Year in Review

SCHOOL SHOUT PROGRAM

In the fall of 2018, Synergy had the opportunity to expand our SHOUT program into local schools. We offered one free session of SHOUT Girls or Boys to schools in Chestermere, Langdon, and S.E. Rocky View. Eight schools accepted and the programs had a huge impact, resulting in very positive feedback from the students, school staff and parents.

VOLUNTEER JOB FAIR

The first annual Chestermere Volunteer Job Fair was held on April 15th. Synergy was instrumental in the success of the event by providing extensive marketing support which dramatically increased awareness in a very short time. Fifteen local organizations attended the Fair to make connections with potential volunteers from the area. Synergy also provided a very timely workshop, **Volunteer Recruitment, Retention and Recognition**, on April 9th, giving members from local organizations very applicable knowledge going into the event.

WORKSHOPS

Synergy hosted youth workshops such as Moving Out & Moving On for youth 16 - 22 and Financial Literacy for youth 13+. These workshops addressed an expressed need for more youth-focused life skill workshops in the community.

YELL

The YELL Youth Council Pretty in Pink campaign was once again very successful. YELL presented their anti-bullying awareness assembly to hundreds of students at Prairie Waters Elementary School, Sarah Thompson Elementary School and Chestermere Rec Center's Out of School Care program. YELL also made hundreds of buttons that were sold at local businesses and schools, raising \$500 for Dare to Care.

COMMUNITY YOUTH SURVEY

The year finished with a very successful Community Youth Survey. We had 834 responses, making the survey a solid representation of the youth voice in Chestermere, Langdon and S.E. Rocky View. YELL will be presenting the results of the survey to the Chestermere City Council, Rocky View County Council and Rocky View School Board in the spring of 2019.

Impact

\$248,402

Synergy's approximate dedicated budget in 2018 for youth programming & mentorship



\$4,471,236*

Social Return on Investment (SROI)
(The economic value of social and environmental outcomes)

Our amazing Board of Directors volunteered over **350 hours** and we had two new board members join us!



SHOUT Mentors
665
Volunteer hours completed by 18 mentors



Youth Interns
1100
Volunteer hours completed by 9 interns



If Synergy volunteers were paid for their work in 2018, they would have earned

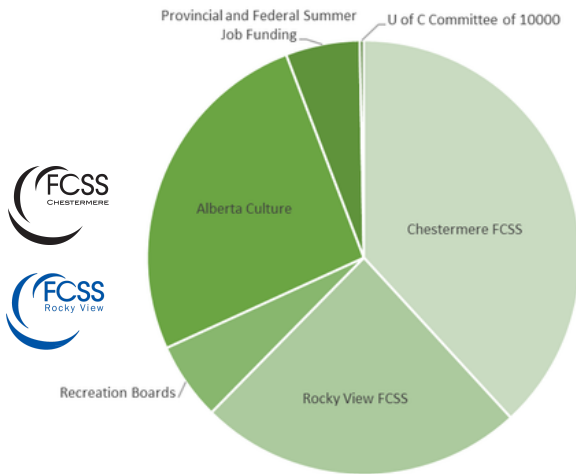
\$105,008.40**

Homework Helpers volunteers contributed

\$7,120

Worth of tutoring hours

2018 Funding



One of Synergy's most important objectives is to maximize the sustainability of our programs and services. We consistently apply for grants, generate revenue through fundraising efforts, and are fortunate recipients of occasional unsolicited donations.

Currently we are concentrating our fund development energies on meeting the following priorities:

PROGRAM/SERVICE	NEED	RESOURCES REQUIRED
One Youth or Community Workshop	Facilitator fees and supplies	\$500
One 6 Week Dabble Program	Facilitator fees and supplies	\$500
One School SHOUT Program Once weekly x 10 weeks	Facilitator fees and supplies	\$1,000
Community SHOUT Program Once weekly x 30 weeks (full year)	Facilitator fees and supplies	\$3,000
Friday Fam Program Once weekly x 30 weeks (full year)	Facilitator fees and supplies	\$3,000
Homework Helpers Program Once weekly x 30 weeks (full year)	Facilitator fees and supplies	\$3,000
Langdon Drop in Program Every afternoon, July & August	Facilitator fees and supplies	\$3,000
YELL Youth Council Program Six monthly plus 30 weekly meetings	Facilitator fees and supplies	\$4,500
Full Year Intern Program 5 interns x 100 hrs x 4 months	Facilitator fees, program supplies, training and bursaries	\$10,000
0.5 FTE Youth Resiliency Builder 1000 hours per year	Staff costs and program supplies	\$25,000

For more detail about Synergy Youth Mentorship Programs, visit www.yoursynergy.ca/programs



2018 IMPACT REPORT